



TRAVEL



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Sureh'Valor

The rewarded innovation

SUREH'VALOR is a leading player in the Grand Sud-Est region, specialising in energy-efficient renovation and raising of residential buildings. It recently made its mark by winning the first RénoVert prize awarded by UNIS and the Banque Populaire Group. The prize was awarded for the renovation and elevation of the Domaine de l'Ariondaz in Courchevel.

By Helena Perdoux-Frances

HIGHLIGHTING DEXTERITY

Since its creation in 2016, SUREH'VALOR has focused on developing an innovative approach, one of the main objectives of which is to reduce the cost of energy renovation work for co-owners. The idea, which is as simple as it is effective, is based on financing all or part of the renovation work by raising the height of buildings constructed on residual land, thus creating square metres that can be put to good use.

SUREH'VALOR works mainly in the Grand Sud-Est region. The towns, seaside resorts and mountain resorts are full of buildings built in the 60s and 70s. In fact, the 60s marked the boom in

holidays, holiday homes and housing in general. As a result, many of these buildings do not meet today's energy standards, having been built at a time when there was no talk of environmental responsibility. There is an urgent need for action that requires the agreement of all co-owners.

REWARDS IN LINE WITH EXCEPTIONAL EXPERTISE

Built in 1965, the Domaine de l'Ariondaz covers an area of 7,000 m² and has around 240 apartments. The success of this project, which included energy efficiency and improvement works, the construction of two new buildings and the raising of one floor in five buildings, also depended on its funding. SUREH'VALOR was able to provide a satisfactory response to the legitimate questions raised by the co-owners concerned. Significant cost savings are expected from the insulation of roofs, facades and basements, as well as the renovation of communal areas, all of which will help to restore the image of Alpine architecture.

A RECOGNISED AND FOLLOWED EXAMPLE

With the RénoVert 2022 award, SUREH'VALOR has been recognised for its major role in raising awareness and implementing green renovation practices. The company's efforts have demonstrated that sustainability and aesthetics can go hand in hand, making it a model for the renovation industry. This award underlines the growing importance of green renovation practices.

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