



*The Swiss art of beauty*

# L'Elixir des Glaciers

An extraordinary blend of science and nature that conveys a boundless love for the planet and for us. One word, just one, could sum up this remarkable range: Respect... for oneself, for others and for the environment. By Helena Perdoux-Frances

**F**irst of all, an inexhaustible source of inspiration rooted in the majestic glaciers of the Swiss Alps, whose purity and natural treasures are priceless. That's the precious natural source that Sophie Vann Guillon, CEO of Valmont, needed to fuel her cosmetic passion and to imagine, and create. L'Elixir des Glaciers embodies the essence of Switzerland's beauty and its capacity for innovation.

## WHEN ETERNAL BEAUTY ACQUIRES A TEMPORALITY

In the fascinating world of beauty and skincare, few companies have managed to combine tradition, innovation and excellence... Yet for nearly 40 years, Valmont has been the epitome of timeless elegance, cutting-edge science and the unique art of enhancing natural beauty. L'Elixir des Glaciers is the prestigious, remarkable -and noticed- result.

This range of products brings together all the ingredients of a unique formula, made up of rare and precious ingredients. Alpine plants, rare minerals and trace elements from the eternal ice, combined by science to create products whose gentle power regenerates, revitalises and rejuvenates the skin; each product in this range meets its specific needs... deep moisturising, anti-ageing... Our skin wants more!

## WHEN NATURE BECOMES AN ART OF LIVING, BEAUTY BLOSSOMS

A trio of amazing skincare products that answer our eternal quest for timeless beauty. La Sève des Glaciers is a day cream designed to hydrate, smooth and illuminate your skin. A new ingredient, sturgeon DNA, is its main asset. Its richness in precious plants makes it an unrivalled radiance enhancer. This day treatment is accompanied by La Source des Glaciers, a radiance lotion, and Le Nectar des Glaciers, a night repair complex. Like nature itself, La Quintessence des Glaciers is based on the principle of chronobiology. Day after day, night after night, your skin regains its luminous, rejuvenated beauty.

Art and beauty come together in this new annual edition of La Quintessence des Glaciers. This exceptional skincare product is presented in an artistic and daring limited edition collector's box, designed by Didier Guillon and inspired by the Bauhaus movement.

*"La Quintessence des Glaciers is a work of cosmetic art that I dedicate to all women in search of excellence"*  
(Sophie Vann Guillon)

## WHEN MAN AND BEE DO EACH OTHER A FAVOUR

In 2023, L'Elixir des Glaciers will take luxury skincare to a new level and will be inspired by bees in its new Essence of Bees collection. A unique combination of honey for its moisturising and repairing properties, propolis for its purifying properties and royal jelly for its skin regenerating properties.

Valmont's alliance with Swiss beekeepers, who are passionate about protecting their know-how, offers us an exceptional daily routine for dry skin. More generosity all in lightness for Huile Majestueuse, Crème de Masque Majestueuse and Serum Majestueux.

A generosity that extends to the bees. This commitment has its roots in Switzerland at the foundation Arche des Abeilles, where the beekeeper, Stéphanie Vuadens is the Fondator and the true ambassador. Twenty hives are sponsored by L'Elixir des Glaciers on an ongoing basis. In this way, L'Elixir des Glaciers has committed itself to donating part of the profits from the sale



*"With Essence of Bees, I'm offering treasures from our Swiss beehives to nourish even the driest skins. Fully aware of the need to preserve honeybees' fragile ecosystem, today our historic commitment to protecting our foraging friends extend across borders" declares Sophie Vann Guillon, CEO of Valmont "L'Elixir des Glaciers embodies the perfect alliance between high performance Swiss science and the timeless beauty of the Alps. These luxury products offer an exceptional skincare experience and demonstrate Valmont's engagement in sustainability".*

of the Essence of Bees collection to the conservation of bees. The amounts donated per sale will be of €20 per Essence of Bees product and of €1,000 per limited-edition art box and the entire sale price of a magnificent bracelet, also in limited edition. The donations will finance major charitable bees' projects in Switzerland and abroad. In this way, Valmont is helping to protect bees internationally at all levels of their ecosystem.

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