



Toile Blanche

Or passion rethought and sublimated



When the joy of living takes on its full meaning and reconnects you with yourself in an idyllic inner journey. Nestled in a 2-hectare park on the outskirts of Saint-Paul de Vence, TOILE BLANCHE is an exceptional hotel, a new jewel box of accessible luxury, a new adventure in well-being that borders on the best; a chosen solitude, a present moment that becomes an eternal memory. To the delight of its creators, the artists Leroy Brothers. *By Helena Perdoux-Frances*

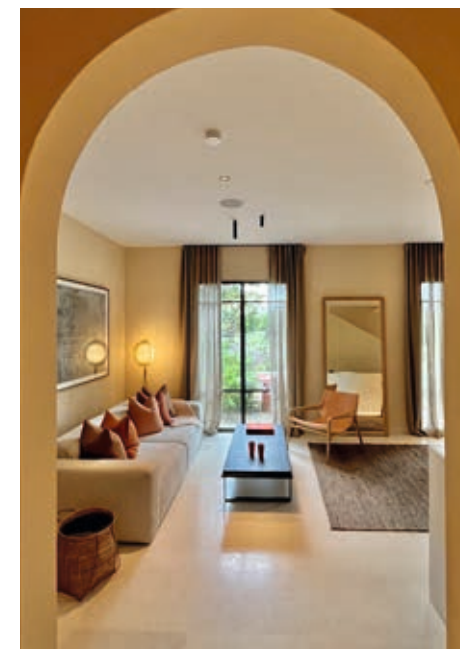
An oasis of peace and serenity. Clean lines and natural colours create a harmonious, soothing density. A hotel designed as a blank canvas, ready to welcome inspiration and emotion, making you the artist of a timeless moment. Thanks to its location, TOILE BLANCHE is the ideal place for lovers of design, art and culture. The hundreds of art galleries and museums in Saint-Paul de Vence and the surrounding area complete the hotel experience.

WHO ARE THE LEROY BROTHERS?

Three brothers, Nicolas, Gilles and Gregory, born in Belgium in the 1970s, united by their passion for art. Together since 1997, they have become the Leroy Brothers and divide their time between France and Belgium. In 2010, this talented trio took part in the Shanghai World Expo, at the Jing'an Sculpture Park to be precise. Specialising in art based on the latest digital technologies, they also held an exhibition at the MMOMA (Moscow Museum of Modern Art). This artistic life took them to the French Riviera in 2004, where their hotel inspiration was born. TOILE BLANCHE began as a three-bedroom guesthouse and welcoming restaurant. The years have transformed it into an exceptional place, nourished by their art and their humanity.

THE ART OF LIVING. THE ART OF MEETING. THE ART OF REWRITING HISTORY.

A hotel with vast private spaces, with a strong ethic of sustainability, where every object, fabric or cushion has been chosen with taste. In perfect harmony with the beauty of the region, a beautiful house with contemporary decor. The discovery of luxury without fuss, of a warm interval that leaves room for both sharing and chosen solitude. A human adventure in a world where art is welcome and where bonds are forged through the dance of life. TOILE BLANCHE is a family business. It's a place just like these brothers, artists at heart and in life, whose change of scenery lies in the bond they create with you. Hospitality raised to the level of an art of living, an alchemy between people and an exceptional place to live... Vibrate again, together, in an embrace of body and soul, a new dimension of well-being. The pleasure is also gustatory and the hospitality culinary. La Guinguette, TOILE BLANCHE's summer bar,



offers tasting and relaxation with your feet (re)planted in the sands of Provence.

TOILE BLANCHE, A HAVEN OF PEACE AND TRANQUILITY... AND DELICIOUS FOOD!

An isolation that feeds on the hustle and bustle of the world around it. This journey to yourself doesn't take you away from others... on the contrary, it illuminates the path, your own path, the one that leads you back to life with others. An oasis, a much-needed breather in a fast-moving world. It's about satisfying the part of you that longs for beauty in the solitude that surrounds you. TOILE BLANCHE offers a well-deserved retreat, an immersion in beauty.

«Customers will forget what you said, what you did, but they will never forget how you made them feel»

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